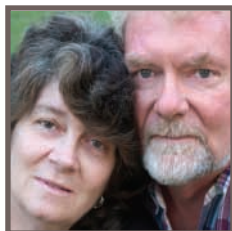


Facing Alzheimer's?

How can we — the physicians and staff of the Penn Memory Center -- the only federally-designated Alzheimer's Disease Center (ADC) in the Tri-State Area **Help YOU?**



Diagnosis and Treatment

Since 1991, The University of Pennsylvania's Penn Memory Center has been a National Institute on Aging-designated Alzheimer's Disease Center (ADC) — one of only 28 such sites in the nation. ADC designation is earned by leading universities offering state-of-the-science Alzheimer's diagnosis, treatment, research, and more.

Individuals age 50 and older, and their families, choose the Penn Memory Center for thorough evaluation and care of symptoms of memory loss and related changes in thinking, communication, and personality.

Five dedicated physicians and a staff including neuropsychologists, psychometricians, research coordinators, and a nurse specialist comprise our care team. We have decades of experience helping individuals experiencing cognitive problems — and those who love them.



RESEARCH: Clinical Trials are key offerings of the Penn Memory Center

Investigational drug trials now open include:

- **ELAN** -- Also called the "ICARA" study

Tests the safety and effectiveness of **Bapineuzumab**, a humanized monoclonal antibody, in slowing the progression of Alzheimer's disease.

- **I.G.I.V.** -- Immune Globulin Intravenous Study

Immune Globulin Intravenous (IGIV) has been approved and used successfully for over 20 years to treat autoimmune diseases. Because it contains **anti-amyloid antibodies**, IgIV is being investigated as a treatment for Alzheimer's.

- **S-Connect** -- A Medical Food Study

This study tests if a once daily shake-type drink containing Souvenaid® (Fortasyn™ Connect, a specific proprietary combination of nutrients) has a positive effect on cognitive function in patients with mild to moderate Alzheimer's.

- **New studies open regularly. Please call 215-662-7810 to learn more.**



RESEARCH: Opportunities for Normal Controls

Important answers to science's questions about Alzheimer's disease can be found by studying older people *without* cognitive problems. Understanding the characteristics of people who are cognitively well into their 70s, 80s, and beyond, helps researchers pinpoint what goes wrong, and when, in people with Alzheimer's. Cognitively normal individuals in AD research are known as "normal controls."

- There are always satisfying opportunities for normal controls at the PMC.



Learning, Insight, Psychotherapy, and Counseling

Individual, family, and group psychotherapy from a psychologist and/or psychiatrist is available for those dealing with the many issues and feelings that often arise as patients and families face an Alzheimer's diagnosis, and live with the changes and challenges of the disease. A psychologist also leads skill building classes for Alzheimer's caregivers.



Convenience: Easy accessibility with free parking. And, for certain studies we can come to your home.

Our free-standing building at the edge of the University of Pennsylvania campus is easily reached by public transportation and major area roadways. Penn Memory Center patients and research participants park free in a self-park surface lot immediately adjacent to our building.

And, for participants in certain of our clinical trials, study visits can be conducted at your home, for your convenience.



Resources: Website, Newsletter, and More

Learn more about the latest in services and research offerings of the Penn Memory Center at our website. And download a copy of our newsletter, packed with relevant features and information for anyone concerned with issues related to Alzheimer's.

visit www.pennadc.org anytime



Penn Memory Center
Ralston House
3615 Chestnut St.
Philadelphia, PA 19104

215-662-7810

**The help you need is at the Penn Memory Center.
Call us today to learn more. 215-662-7810**