The Gordon P. Buzby Leadership Lecture

“Lessons Learned
Saving the Big Cats”

Guest Lecturers
Beverly and Dereck Joubert

Thursday, October 15, 2015 - 7:00 a.m.
Surgery Theatre

Penn Medicine
Department of Surgery
2014  “Good Hunting - An American Spymasters Story”
      Jack Devine
      The Ackin Group LLC

2015  “A World of Trouble”
      June  Peter Bergen
      CNN National Security Analyst

2015  “Lessons Learned Saving the Big Cats”
      Oct.  Dereck and Beverly Joubert
      National Geographic Explorers
      CEO Great Plains Conservation

Gordon P. Buzby
1948-2003
The Department of Surgery is a premier top 5 training program in surgery in the USA. More importantly it has focused on educating and training future “leaders” in the world of surgery and has successfully contributed to the development of many superstars around the country. In establishing the Lectureship Lectures Gordon envisioned encouraging the attendees to look outside their surgical silos and view and absorb the many faces of leadership conveyed by acknowledged world leaders in their spheres. Over the years this annual look “outside the box” has provided the audiences with views from inside the CIA, world terrorist organizations, victim compensation during disasters, generational psychology, executive decision-making, emotional intelligence and healthcare strategy.

2004
“Surgery: Is it an Impairing Profession?”
Thomas J. Krizek, M.D.
Professor of Surgery, Medicine and Ethics, University of South Florida & St. Leo University

2005
“Some Common Decision Traps - and How to Avoid Them”
Roch Parayre, Ph.D.
Senior Fellow, Mack Center for Technological Innovation, The Wharton School; and Managing Director, Decision Strategies International Inc.

2006
“Developing Your Leadership”
Michael Useem, Ph.D.
William and Jacalyn Egan Professor of Management, Director, Center for Leadership and Change Management, The Wharton School

2007
“Reflections on Leadership: The Decade of the 1990s and Building the Nation’s First Fully Integrated Academic Health System”
William N. Kelley, M.D.
Professor of Medicine, University of Pennsylvania School of Medicine

2008
“What Language Are You Speaking?”
Mario Moussa, Ph.D., MBA
Senior Fellow, Leonard Davis Institute of Health Economics, University of Pennsylvania; Academic Director of Essentials of Management, The Wharton School; and Principal, CFAR Inc.

2009
“Surgical Leadership: Lessons Learned”
Layton F. Rikkers, MD
Professor of Surgery, Wisconsin Institutes for Medical Research (WIMR) Editor-in-Chief, Annals of Surgery

2010
“Leadership in Healthcare”
Ralph W. Muller, MA
Chief Executive Officer, University of Pennsylvania Health System

2011
“What is the Matter with THEM?”
Jennifer J. Deal, Ph.D.
Center for Creative Leadership

2012
“Unconventional Responses to Unique Catastrophes: Tailoring the Law to Meet the Challenges”
Kenneth R. Feinberg
Feinberg Rozen, LLP

2013
“The Evolution of Penn Medicine During the Decade 2001-2011”
Arthur H. Rubenstein, MBBCh
Professor of Medicine
Former Executive Vice President of the UPHS and Dean of the School of Medicine

The Gordon P. Buzby Surgical Leadership Fund, established by Dr. Buzby and his family in 2003, provides for an Annual Surgical Leadership Lecture with an Award presented to the surgical resident or faculty member most devoted to exploring issues of surgical finances, management, administration and leadership.

The Gordon P. Buzby Surgical Leadership Award
2004 Andrew S. Resnick, MD
2005 James. L. Mullen, MD
2006 Pavan Atluri, MD
2007 Larry R. Kaiser, MD
2008 Jon B. Morris, MD
2009 Rachel R. Kelz, MD
2010 Clyde F. Barker, MD
2011 Nina M. Bowens, MD
2012 Caroline E. Reinke, MD
2013 Jeffrey A. Drebin, MD, PhD
2014 Olugbenga T. Olusanya, MD
2015 Lindsay E. Y. Kuo, MD, MBA

Gordon P. Buzby was Penn to the core. He completed his undergraduate studies at the University of Pennsylvania (BS ’70), his medical school education at the University of Pennsylvania Medical School (MD ’74) and a seven year surgical residency at the Hospital of the University of Pennsylvania. In 1981 he joined the Penn Surgery faculty. In addition to his legacy of being an outstanding general surgeon, he served as the Director of the Nutrition Support Service and the Director of the Residency Program. He was chosen as the Director of the Residency Program because of the close personal relationship he was able to forge with every resident who came through the program.

On October 31, 2003 Dr. Buzby died after a heroic battle against a lung cancer that was diagnosed only 7 months earlier. Opting for the most aggressive treatment in the hopes of beating this disease, he had an incredibly positive, admirable attitude up to the end. Even in this, he was a model of leadership and inspiration.
GUEST LECTURERS:
Dereck and Beverly Joubert
“Lessons Learned Saving the Big Cats”

Dereck and Beverly Joubert are award-winning filmmakers, National Geographic Explorers-in-Residence and wildlife conservationists, who have been filming, researching and exploring in Africa for over 30 years. Their mission is the conservation and understanding of the large predators and other key wildlife species that determine the course of all conservation in Africa. They are the founders of the Big Cats Initiative with National Geographic, which currently funds 39 grants in 17 countries for the conservation of big cats.

The Jouberts have made 25 films for National Geographic, published 11 books, half a dozen scientific papers, and have written many articles for the National Geographic Magazine. Beverly Joubert is also an acclaimed photographer and her international exhibitions have further helped to raise awareness for the plight of big cats across the world.

Their films have received international recognition with major accolades including 7 Emmys, a Peabody, Wildscreen Panda Awards and a Lifetime Achievement Award at the Japan Wildlife Film Festival, to name but a few. The Jouberts were also awarded the World Ecology Award alongside Prince Charles and Richard Leakey, and in 2009, they were inducted into the American Academy of Achievement.

In 2011, Dereck and Beverly were honored with the Presidential Order of Meritorious Service by the President of Botswana for their work within the country. The Jouberts’ 2011 film, “The Last Lions,” was filmed in Botswana and has since become a powerful ambassador for wild lions globally, reaching over 350 million people and collecting an array of international awards in the process. ‘The Last Lions’ won Best Theatrical Film at the Jackson Hole Wildlife Film Festival, 4 SAFTA Awards in South Africa and in May 2013, the film received 5 International Wildlife Film Festival Awards. National Geographic has agreed to donate all profits from the film to the conservation of lions. Every win for ‘The Last Lions’, has been a win for Africa’s big cats.

In recent years, the Jouberts have expanded their conservation outreach through another business venture, ‘Great Plains Conservation’. Dereck is CEO of the company, and together with their business partners, they have found a way to bring together conservation, communities and conservation tourism to fund large tracts of land that can be protected for the local wildlife and the surrounding communities. Today that land totals about 1.8 million acres in Africa. Great Plains Conservation has won many awards including Best Safari Accommodation Group and Best Safari Properties in Africa at the 2013 Safari Awards and 4 Best Safari Destination Awards from The Robb Report, Relais & Chateaux, Forbes and Andrew Harper’s Hideaway Report.

The Jouberts’ efforts, as filmmakers, with the Big Cats Initiative and with Great Plains Conservation, coincide with one aim: to save the wild places of Africa, and to protect the creatures that depend on them. The President of Botswana recently said it well: “Their is a life long passion; for each other, for big cats, for Africa...they are true “children of Africa.”

“We all know roughly what is right and what is wrong. Make every decision based on that alone and we will all be in better shape.”

— Beverly and Dereck Joubert